

Welcome to DIALOG  
### Status: Connected

Dialog Level 03.04.00D

Last logoff: 22oct03 12:51:04  
Logon file405 22oct03 13:04:05  
KWIC is set to 50.  
HIGHLIGHT set on as \*\*\*

COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,77,35,583,65,2,233,99,474,475,256.

SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.

SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.

SUBCL35 is set ON as an alias for 139,267,268,625,626.

SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

#b coredbs,subcl14

09/282764 Sub NPL2 in 211  
reg'd for  
705/147

1/2

?ds

Set	Items	Description
S1	97	(TARGET????(3N)(ADS OR ADVERTI?????? OR COMMERCIAL? ?)) A-ND ((ASSOCIAT??? OR MAP????)(5N)CATEGOR???) AND (PY<1999 OR P-D<19990331)
S2	65	RD (unique items)
S3	4	S2 AND (USER OR CUSTOMER OR CONSUMER OR VIEWER OR SUBSCRIBER OR SHOPPER OR VISITOR) (3N) (SEARCH?? OR QUER???)

3/3/all

3/3/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01492954 01-43942  
**Asian-Americans: Television advertising and the "model minority" stereotype**  
Taylor, Charles R; Stern, Barbara B  
Journal of Advertising v26n2 PP: 47-61 Summer 1997  
ISSN: 0091-3367 JRNL CODE: JOA  
WORD COUNT: 7182

3/3/2 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

03319307 Supplier Number: 46821975 (USE FORMAT 7 FOR FULLTEXT)  
**ELECTRONIC DIRECTORY NEWS US West To Introduce Community-Based Web Sites Tied To Internet YP**  
Yellow Pages & Directory Report, v12, n18, pN/A  
Oct 23, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 415

3/3/3 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05931504 SUPPLIER NUMBER: 12453667 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Vendor developments and end-user applications. (computer vendors) (Directory)**  
Document Image Automation, v12, n1, p24(24)  
Spring, 1992  
DOCUMENT TYPE: Directory ISSN: 1054-9692 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 15255 LINE COUNT: 01282

3/3/4 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04119250 SUPPLIER NUMBER: 07976511 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Encyclopedia of Associations expands online reach.**  
O'Leary, Mick  
Database, v12, n5, p59(3)  
Oct, 1989  
ISSN: 0162-4105 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1476 LINE COUNT: 00129

*Full text examined for 211 four*

*2/2*

Type	L #	Hits	Search Text	DBs	Time Stamp	Comments	Error Definition	Errors
1	BRS	L12 461	((user\$1 viewer\$1 listener\$1 consumer\$1 customer\$1 shopper\$1 subscriber\$1 visitor\$1) NEAR3 (search\$3 quer?\$2 inquir?\$2)) SAME ((target\$3 custom\$7 personal\$7 individual\$7 optimi?\$5) NEAR3 (adverti?\$5 ad ads content commercial\$1))	USPAT; US-PGPUB; IBM_TDB	2003/10/ 22 17:40			0
2	BRS	L13 150	12 AND (@ad<19990331 @rlad<19990331)	USPAT; US-PGPUB; IBM_TDB	2003/10/ 22 17:41			0
3	BRS	L14 52	13 AND ((associat?\$2 link\$3 relat?\$3 join\$3) WITH (adverti?\$5 ad ads content commercial\$1) WITH (classif?\$7 categor?\$7 group\$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/ 22 17:41			0
4	BRS	L16 20	12 SAME ((associat?\$2 link\$3 relat?\$3 join\$3) WITH (adverti?\$5 ad ads content commercial\$1) WITH (classif?\$7 categor?\$7 group\$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/ 22 17:45			0
5	BRS	L17 4	16 AND (@ad<19990331 @rlad<19990331)	USPAT; US-PGPUB; IBM_TDB	2003/10/ 22 17:46			0
6	BRS	L19 4	(14 NOT 17) AND (display\$3 WITH (associat?\$2 link\$3 relat?\$3 join\$3) WITH (adverti?\$5 ad ads content commercial\$1) WITH (classif?\$7 categor?\$7 group\$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/ 22 17:52			0
7	BRS	L20 27	(14 NOT (17 19)) AND (categor?\$2 SAME ((sub ADJ categor?\$2 subcategor?\$2 supercategor?\$2 (super ADJ categor?\$2) hierarch?\$2 map\$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/ 22 17:54			0

Standard Operation  
 Exm: first image  
 page, & keyword  
 for printed  
 doc.

09/282764  
 Run 10.26.13.  
 Reprinted  
 Sub user's req  
 10/22/2003, EAST Version: 1.04.0000

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